

Supporting Women and Girls in Triathlon Network

Vision for the network: **A vibrant triathlon community that removes barriers, challenges inequalities and fosters a sense of belonging for women and girls, regardless of their background.**

Purpose: **Connect British Triathlon club volunteers who want to inspire and engage with more women and girls to try swim bike run/triathlon and support them to reach their potential at any level.**

Who is the network for? At present the network is open to anyone who is a member of a BTF affiliated club in the Yorkshire and Humber or Region.

Frequency: Meetings are held online via MS Teams for 45 minutes. Calendar invites have been shared until the end of 2025. There is also a whatsapp and email group for the network to connect as/when needed.

Priorities of the Network:

1) Communication:

- Share case studies/stories to inspire participation
- Share information from British Triathlon and regionally within clubs and relevant organisations, including information that is specific to women and girls taking part in swim bike run/triathlon
- Provide a platform for two way feedback between clubs/participants (and feeding into the Triathlon England Yorkshire & Humber Regional Committee/BTF).
- Promote relevant campaigns such as International Women's Day
- Utilise BTF's Club & Workforce Officer (Yorkshire/Humber and North East) to share information via Linktree and also on the Triathlon England regional website, and work with the Regional Committee's Social Media Officer to push information out regionally

2) Promote Change at Club Level:

- Share information and best practice to support clubs to better engage and support women and girls in the sport
- Advocate for and providing women only activities and/or events
- Inspire female Leaders, Coaches, Officials and Mentors
- Promote male advocacy for women and girls in swim bike run/triathlon
- Be a critical friend to clubs who want to soundboard ideas

3) Collaborate and Raise the Profile of Swim Bike Run/Triathlon

- Leverage resource to support clubs to do additional things to support women and girls in the sport
- Focus on confidence building and providing positive experiences for both the club/coaches and female participants to engage and retain more women and girls
- Use the power of collaboration to provide ad hoc activities/events i.e. the collaboration around International Women's Day